

Know Before You Go — Vendor Show 2026

• THURSDAY · AUGUST 6, 2026 · MOUNT PLEASANT, MI

PLEASE NOTE In-Person Attendance Required For Promo Participation PLEASE NOTE

Why RSVP?

Get a sneak peek of available deals **one week before the show**, and help us plan meals and seating. RSVP by **Friday, July 24, 2026**.

b2b.standishmilling.com



SCAN TO RSVP →

01 Event Time & Location

THU
08/06
2026

Soaring Eagle Casino & Resort

6800 Soaring Eagle Blvd · Mount Pleasant, MI 48858

9:00 AM – 6:00 PM · ANIMALS NOT PERMITTED ON SHOWROOM FLOOR

02 Booking Incentives · Ideal Mixed Birdseed & Ideal Farm Feeds

BOOK

\$5,000

SMC Swag Bag

BOOK

\$10,000

SMC Swag Bag + Hotel Room Reimbursement

BOOK

\$20,000

SMC Swag Bag + Hotel Room Reimbursement + 2% Off Invoice

All incentive items will be awarded once delivery has been completed.

03 Event Schedule

8:00 AM	Registration & Coffee	Main lobby
9:00 AM	Show Floor Opens	All halls
12:00 – 1:30 PM	Lunch Served	Ballroom A
2:00 – 3:30 PM	Supplier Presentations	Breakout rooms
4:00 PM	Prize Drawings	Main stage
6:00 PM	Show Floor Closes	

04 Hotel Booking · Discounted Group Rate

BOOK ONLINE

Visit soaringeaglecasino.com, choose the **Book Now** tab, change Promo Code to **Group Code**, enter **SM091026**.

BOOK BY PHONE

Call **877-232-4532** and ask for the **Standish Milling Group**, arrival **Aug 6, 2026**.
Group rate valid through **Wednesday, July 15, 2026**. Book early!

Questions? Call (989) 846-6911 · Ryan Tefft 515-344-9361 · Jeremy Bellor 989-737-6110 · or reach out to your sales rep today.